

# Research Methodology for Young Faculty in Social Sciences

21 May 2015 - 3 June 2015

Sponsored by

Indian Council of Social Science Research New Delhi Organized by

Centre for Research, Innovation and Training (CRIT)





## THE IIS UNIVERSITY

deemed to be a university under section 3 of UGC Act.,1956 SFS, Gurukul Marg, Mansarovar, Jaipur-302020

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### Introduction

Research is about creating new knowledge. It is a continuous process and requires gradual progression to achieve meaningful results for the benefit of society at large. Research Progression requires a logical and conceptual knowledge, which is found lacking in the today's academic environment. To meet this challenge it is necessary to train and equip the young faculty so that they can comply with the quality

standards of research in their respective disciplines. This programme on capacity building in research aims to develop and promote research acumen amongst the young faculty in social sciences including commerce & management and to make them user friendly with the statistical softwares. The Programme has been designed to bridge the gap between theory and practical approach adopted by the young academicians in research progression.

### **Objectives**

The capacity building Programme has been designed to achieve the following objectives:

- To make the faculty participants familiar and friendly with the basic concepts of research methodology by brushing up their basic knowledge on research methodology.
- To make the participants user friendly with the statistical software like SPSS and others.
- To give hands on experience in research to the participants through the field/ practical work assigned to them.
- To develop the applied research skills of the participants.

### Highlights

- 1. Training on SPSS & other Econometric Software
- 2. Focus on Academic Writing
- 3. How to go for research publications
- 4. Supplementary course materials
- 5. Interaction with the Experts
- 6. Personalized doubt clearing

### Total No. of Participants

- Total 30 participants will be selected out of the applications received.
- 20 seats are reserved for outstation candidates and 10 for local candidates.

### Eligibility

- Faculty members of any University/College/ Institute are eligible to apply for the Programme.
- Target participants for the proposed course will be the young faculty members from social science, commerce & management faculty.
- 3. 50% seats are reserved for women candidates.
- Preference would be given to SC, ST, OBC and Minority candidates.



#### Outcome

By the end of the programme, faculty participants would be expected to submit the following:

- 1. A Draft Research Paper in their area of interest.
- Write up on the learning's from the programme and how the same would be implemented by the participants.

### Panel of Resource Persons

### Prof. Vinay Kumar Srivastava Anthropology

Department of Anthropology University of Delhi , Delhi

#### 2. Prof. Ravindra Vinayak

Retd. Professor M.D. University, Rohtak (Haryana)

#### 3. Dr. B.K. Saini

Department of Commerce & Business Management Gurunanak Dev University, Amritsar (Punjab)

#### 4. Dr. Sanket Vij

Prof. & Head, of Department of Commerce, B.P.S. Women University , Khanpur kalan Sonipat (Haryana)

#### 5. Prof. Karori Singh

(Observer for the course) South Asia Study Centre University of Rajasthan, Jaipur (Raj)

#### 6. Dr. Neeraj Kaushik

Expert on SPSS NIT, Kurkshetra (Haryana)

#### 7. Dr. Ajay Kumar Singh

Department of Commerce Faculty of Commerce and Business Delhi School of Economics University of Delhi, Delhi

#### 8. Prof. Amita Sharma

Dept. of Statistics University of Rajasthan, Jaipur (Raj)

#### 9. Dr. Narendra Kumar Garg

Professor, Department of Commerce Maharshi Dayanand University Rohtak (Haryana)

#### 10. Dr. Girish Taneja

Expert on Research Tools & Techniques Jalandhar (Punjab)

#### 11. Dr. Nisha Yadav

Professor, Dept. of Sociology The IIS University, Jaipur (Raj)

#### 12. Prof. G.C. Tikkiwal

Dept. of Mathematics & Statistics Jai Narayan Vyas University, Jodhpur (Raj)

#### 13. Prof. P.C. Gupta

Former Prof.

Dept. of Statistics, Sourashtra University
Surat (Gujrat)

#### 14. Prof. N.D. Mathur

Dept. of EAFM University of Rajasthan, Jaipur (Raj)

#### 15. Prof. Prabhat Pankaj

Director Jaipuria Institute of Management, Jaipur (Raj)

#### 16. Prof. Gurjeet Singh

Professor & Head , Dept. of Law Guru Nanak Dev University, Amritsar (Punjab)

#### 17. Prof. Som Deo

Director-Administration & Planning, ICSSR, New Delhi, Delhi

#### 18. Prof. M.L. Sharma

South Asia Study Centre, University of Rajasthan, Jaipur (Raj)

#### 19. Dr. Priyankar Upadhyaya

Director

Malaviya Centre for Peace & Research, Banaras Hindu University, Varanasi (UP)

#### 20. Prof. Sanjay Sehgal

Department of Financial Studies University of Delhi, South campus, New Delhi, Delhi

#### 21. Dr. Gopal Singh

Retd. Professor Kota University, Kota (Raj)

#### 22. Prof. Lakhwinder Singh

Head, Department of Management Gurunanak Dev University, Amritsar (Punjab)



Date: 21 May 2015 to 3 June 2015

Dates & Venue: The IIS University, SFS, Gurukul Marg, Mansarovar, Jaipur-20

### About the University

The IIS University is a deemed-to-be-a-university (placed in category A by MHRD, Government of India) under the section 3 of the UGC Act, 1956.

With over 4500 students and 215 staff members, the University offers UG, PG and Doctoral programmes in Arts, Science, Commerce, Home Science, Management and Computer Science & IT.

Established in 1995, as the International College for Girls, affiliated to the University of Rajasthan, the college has crossed significant milestones in its journey towards excellence in higher education. Besides receiving numerous other accolades, it has been accredited A+ by NAAC of UGC, recognized as a college with potential for Excellence (CPE) by the UGC and selected as a



model college by the state government. In a national survey by AC-Nielson-ORGMARG in April -May 2010 for the India Today Magzine, ICG is rated as the top college in the state in Arts, Science and Commerce streams. Ranked among the top 30 institutions of the country in this survey, the college has become a symbol of quality education and women empowerment grooming the young girls into World Ready Women.

### About CRIT

Centre for Research, Innovation and Training (CRIT) at the IIS University, Jaipur has been established with a vision to collaborate with the industry and other organizations to undertake cross-functional research and development while developing a symbolic setup leveraging competencies of both

industry and academia for societal development. CRIT aims to provide an enabling environment for continuous development and growth of faculty and students for transforming them into real propositions through research, incubation and Industry-Institute-Interaction leading to development of futuristic and commercially viable technologies and businesses.

- 1. ICSSR Sponsored Ten Days Course on Research Methodology, 10-19 September, 2013
- 2. Seven Days National Workshop on Research Methodology & Statistical Analysis Using IBM SPSS, from 10-16 June, 2014.
- Eight Days National Workshop on Research Methodology & Statistical Analysis Using IBM SPSS from 02-09 July, 2014.
- Two Days National Workshop on Ethics in Scientific Writing and Plagiarism from 07-08 November, 2014.
- Two Days National Workshop on "Research Plan & Proposal" in collaboration with IQAC from 13-14 February, 2015.
- 6. ICSSR Sponsored Two days National Seminar on Women Empowerment and Inclusive Growth, 13-14 March, 2015.

### Registration

There is no registration fee for the Programme. Interested candidates may send their registration form duly filled and forwarded by the Head/Principle/

Registrar/Director of their College/University/Institute, to the course director on or before 21st April 2015. Registration form and brochure can be downloaded from the university website. The candidates may send scanned copies of registration form and other documents by Email to crit@iisuniv.ac.in, followed by hard.

The duly filled in registration form forwarded by Head of the University/College/Institute accompanied by the following documents:

- A brief profile of the candidate along with academic achievements.
- 2. Write up of 200 300 words about the research aptitute including why they want to attend this programme and their expectations from the
- 3. Attested copy of Caste/Community certificate of ST/SC/OBC/Minority
- 4. No objection certificate or relieving letter from the employer.

### Advisory Committee

The IIS University, Jaipur

Dr. K.S. Sharma

Advisor

Dr. Ashok Gupta Vice Chancellor The IIS University, Jaipur

Prof. N.K. Jain Dean, Faculty of Arts & Social Sciences The IIS University, Jaipur

Prof. M.K. Sharma Dean, Faculty of Commerce & Management The IIS University, Jaipur

Dr. Raakhi Gupta

Rector & Registrar The IIS University, Jaipur

Prof. Pradeep Bhatnagar Dean, Faculty of Sciences The IIS University, Jaipur

About Jaipur



Jaipur, the pink city of India is the starting point for visitors of Rajasthan. The capital of Rajasthan, Jaipur, casts an unusual spell on the travelers with its royal palaces, forts and monuments, revealing a historic past of chivalrous warriors, aristocratic royal ladies, art & craft, literature and science. Handicrafts like miniature paintings, textiles, blue pottery and jewelry make it a shopper's paradise as well.

## Connectivity

### to The IIS UNIVERSITY, JAIPUR

Jaipur Railway Station 12 KM 05 KM Sanganer Airport

Gandhi Nagar Railway Station 06 KM

#### Durgapura Railway Station 03 KM

## Accommodation

& Travel

Accommodation will be provided to outstation participants on twin sharing basis and travel allowance will be reimbursed by the shortest route (2nd class sleeper/actual bus fare) to the outstation participants subject to the production of

ticket as per ICSSR guidelines.

The complete Registration form should be sent on the address mentioned helow

#### Dr. Subhash Gara

Dean & Director

Centre for Research, Innovation and Training (CRIT),

The IIS University, SFS, Gurukul Marg, Mansarovar, Jaipur-302020

Email: crit@iisuniv.ac.in

### Important Dates

- Date of Programme: 21 May-3June, 2015
- Last date for submitting application form: 21 April, 2015
- Notification for selected Candidates: 25 April 2015 by Email/Phone.

### Organising Committee

#### Dr Subhash Garg Course Director

Dean, CRIT, The IIS University, Jaipur

#### Dr Roopam Kothari

Course Co-Director Senior Assistant Professor Dept. of Management-HRM & IB The IIS University, Jaipur 8875003237

#### Dr Meenakshi Sharma

Senior Assistant Professor & Head Dept. of Commerce-Financial Studies The IIS University, Jaipur 9783307134

### Dr Chandrani Sen

Senior Assistant Professor & Add. Head Dept. of Psychology The IIS University, Jaipur 9783307065

#### Course Coordinators

Dr R.K Tailor Senior Assistant Professor Dept. of Commerce-Accounting & Taxation The IIS University, Jaipur 8875003217

#### Dr Arti Sharma

Assistant Professor & Add. Head Dept. of Sociology The IIS University, Jaipur 8875003270

#### Dr Bhawana Arya

Assistant Professor Dept. of Psychology The IIS University, Jaipur 9783307022

SCHEDULE			
Day 1 (21 Mc		Day 6 (26 Ma	
9.30-11.00 11.30-1.00	Introductory Session Research Methodology: Conceptual Framework  I Idea of research;	9.30-11.00	Analysis of Data – IV  Dummy Variable Regression Analysis  Bi-variate and multivariate regression models
2.00-3.30	☐ Basic tenets of qualitative research and quantitative research.  Research Design:	11.30-1.00	Analysis of Data – V  Limited dependent variable models: LPM, logit model & its applications
	□ Selecting topics for research; factors affecting the problem selection □ Pure versus applied research; □ Literature review;	2.00-3.30	Analysis of Data – VI  Limited dependent variable models: Probit model and its applications.
4.00-5.30	☐ Bibliography ☐ References Research Design	4.00-5.30 Day 7 (27 Ma	Practice Session on SPSS
	Units of analysis; Concept, variable(s), hypothesis(ses) Formulation, paradigm;	9.30-11.00	Analysis of Data – VII  Panel Data Analysis: pooled regression
	□ Stages of research; □ Types of research design with suitable examples	11.30-1.00	Analysis of Data – VIII  Panel Data Analysis: random effect and fixed effect models and their applications.
Day 2 (22 May, 2015)		2.00-3.30	Time Series Analysis:
9.30-11.00	Scales: Measurement of Scales		☐ Introduction to Time Series Analysis
11.30-1.00	Universe, Nature and Types of Sampling:  Probability Sampling Simple Random Sampling	4.00-5.30	Concept of Stationarity, Test of Stationarity Time Series Analysis:
2.00-3.30	Proportionate & Disproportionate and others  Non Probability Sampling:	Day 8 (28 Me	□ Lag Model □ Forecasting □ Accuracy of Forecasts ay, 2015)
	☐ Accidental sampling,	9.30-11.00	Structural Equation Modeling-I
4.00-5.30	Quota sampling and others Field Research	11.30-1.00 2.00-3.30	Structural Equation Modeling -II Structural Equation Modeling -III
	☐ Concept and history of fieldwork;	4.00-5.30	Structural Equation Modeling –IV
	☐ Stages of fieldwork – selecting a research setting, gaining access,	Day 9 (29 Ma	
	presenting oneself, becoming invisible, gathering information;  Field notes – types, coding and analysis;  Ethnography.	9.30-11.00	Ethics and Politics of Research  Ethics and the researcher, ethics and the scientific community, ethics
D 0 /00 84	NO. 1975		and the sponsors of research; ethical issues involving human
9.30-11.30	Data Collection		subjects – harm, deception, informed consent, special populations and new inequalities;
	☐ Data and data sources: secondary data sources, limitations of		<ul> <li>Privacy, anonymity, and confidentiality, making ethical decisions.</li> </ul>
	secondary data; Need for primary data, collection of primary data Observation		The politics of research: limits on research, dissemination of research findings; The uses of research: science and society.
	☐ Concept of observation, its advantages & disadvantages;	11.30-1.00	Academic Writing
	☐ Types of observation; field observation – participant and non- participant observation; collection of genealogies; structured and		☐ Meaning and types of academic writing ☐ Challenges in Academic Writing
	unstructured observation;		☐ Papers for Journals ☐ Preparation of Reports
11.30-1.00	Interview	0.00.0.00	☐ Writing Books (Difference from PhD thesis)
	□ Concept and types of interview – informal, unstructured, semi- structured and structured; intensive interviewing; telephone	2.00-3.30 4.00-5.30	Practice Session on SPSS Practice Session on SPSS
	interview; interviewing children;	Day 10 (30 N	Nay, 2015)
	☐ The interviewer – tasks, selection, and training; Advantages and limitations of interviewing; response effects and the question of	9.30-11.00	Ethics in Academic Writing  Meaning and Seriousness of Plagiarism
	accuracy.		☐ Different Types of Plagiarism
	Concept of Case Study  ☐ Case Study Method ☐ Types of Case Study		☐ How to Prevent Plagiarism ☐ Importance of adhering to rules for Referencing/Citation
2.00 - 3.30	Data Collection	11,30-1.00	Ethics in Academic Writing
	Survey Method  Goncept of survey;		□ Softwares for detection of plagiarism □ Practice on Ternitin
	☐ Concept of survey; ☐ Construction of questionnaire & Schedule; wording of questions;	2.00-3.30	Structure
	open and closed response categories; response category format,		☐ Structure of Paper, Report and Book
4:00-5.30	Mailed questionnaire; factors affecting mail surveys; Sample Distributions	4.00-5.30	☐ Differences in structure of each kind of writing Elements of writing
	☐ Elementary probability theory and probability distributions		☐ Introduction, Literature Review, Methods
	and their usage,  Large and small sample Tests based on Normal, Students't and		Organising and Presenting an Argument     Discussion, Conclusions, Abstract (for papers)
	Snedar's F distributions,		☐ Differences between papers, reports and books in above
	\[ \times \chi2 test of goodness of fit and contingency tables test-statistic tables and its uses. \]		Quantitative: Data presentation, analyses and discussion     Analysis of Data and results, discussion and conclusion.
Day 4 (24 May, 2015)		Day 11 (31 May, 2015)	
9.30-11.00	Qualitative research methods I  Quantification in qualitative research.	9.30-11.00	Research Proposal  Writing a research proposal (difference from papers / books / reports)
	☐ Gender considerations.		☐ Research Proposal: Main elements
	Study of some samples of qualitative research.  The issue of reactivity.	11,30-1.00	☐ Identifying and Presentation of Issue(s)/Topic/Problem(s) to be studied.  Publication Process
11.30-1.00	Qualitative research methods II	11.50-1.00	☐ Journals – submission, review, revision
	☐ Writing up qualitative research.		<ul> <li>□ Books – manuscript presentation, review, editing,</li> <li>□ Dealing with Rejection</li> </ul>
2.00-3.30	☐ Theoretical perspectives and ethnographic research Qualitative research methods III		☐ Importance of Revision (Review Reports, Response sheets)
	☐ Grounding theory: the historical context; later development of		☐ Papers/Books: Criteria for selection
	grounded theory; thick description; limitations and criticisms of grounded theory.	2.00-3.30	Process: Acceptance to Publication (revision, editing, proofing, printing) Research Quiz
4.00-5.30	Qualitative research methods IV	4.00-5.30	Practice Session with SPSS
	☐ Phenomenology ☐ Philosophical Research ☐ Critical Social Research	Day 12 (01 J	Practice Session with SPSS une, 2015)
	ay, 2015) (Quantitative Research)	9.30-11.00	Paper Clinic
9.30-11.00	Descriptive Statistics  Basic Statistics: importance of statistical inquiries and their limitations;	11.30-1.00 2.00-3.30	Paper Clinic Paper Clinic
	Collection and tabulation of statistical data graphical presentation,	4.00-5.30	Paper Clinic
	frequency distribution	Day 13 (02 J 9.30-11.00	
11.30-1.00	☐ Measures of central tendency, measures of dispersion.  Analysis Data - I	11.30-1.00	Paper Clinic Paper Clinic
	☐ Hypothesis Testing ☐ Parametric & Non Parametric Tests	2.00-3.30	Paper Clinic
2.00-3.30	Analysis of Data – II  Correlation Regression	4.00-5.30 Day 14 (03 J	Paper Clinic une, 2015)
4.00-5.30	Analysis of Data – III	9.30-11.00	Evaluation by the Panel of Experts: Submission of Draft Research Paper
	<ul> <li>Autocorrelation, heteroscedasticity, multicollinearitydiagnosis, corrections.</li> </ul>	11.30-1.00 2.00-3.30	Evaluation by the Panel of Experts: Submission of Draft Research Paper Evaluation by the Panel of Experts: Submission of Draft Research Paper
	con sunons.	4.00-5.30	Feed Back & Valediction