

Name of the Department: IPR Cell in association with IIC Council

Date: 8 September 2020

Time and duration: 4 hour

Venue: Online

Resource Person with affiliation:

Smt. Anila Sancheti, Assistant director, DC-MSME,
Ministry of Micro Small and Medium Enterprises

Mr. Pankaj Kumar, Innovation Ambassador, Assistant
Professor, Coordinator – IPR Cell, IIS (deemed to be
University)

Topic on which activity was organised: 'IPR as a Strategic Tool for Startups'

Number of Participants: Students 157; Faculty 8

Objective of the Workshop/Seminar/Activity:

To be acquainted with

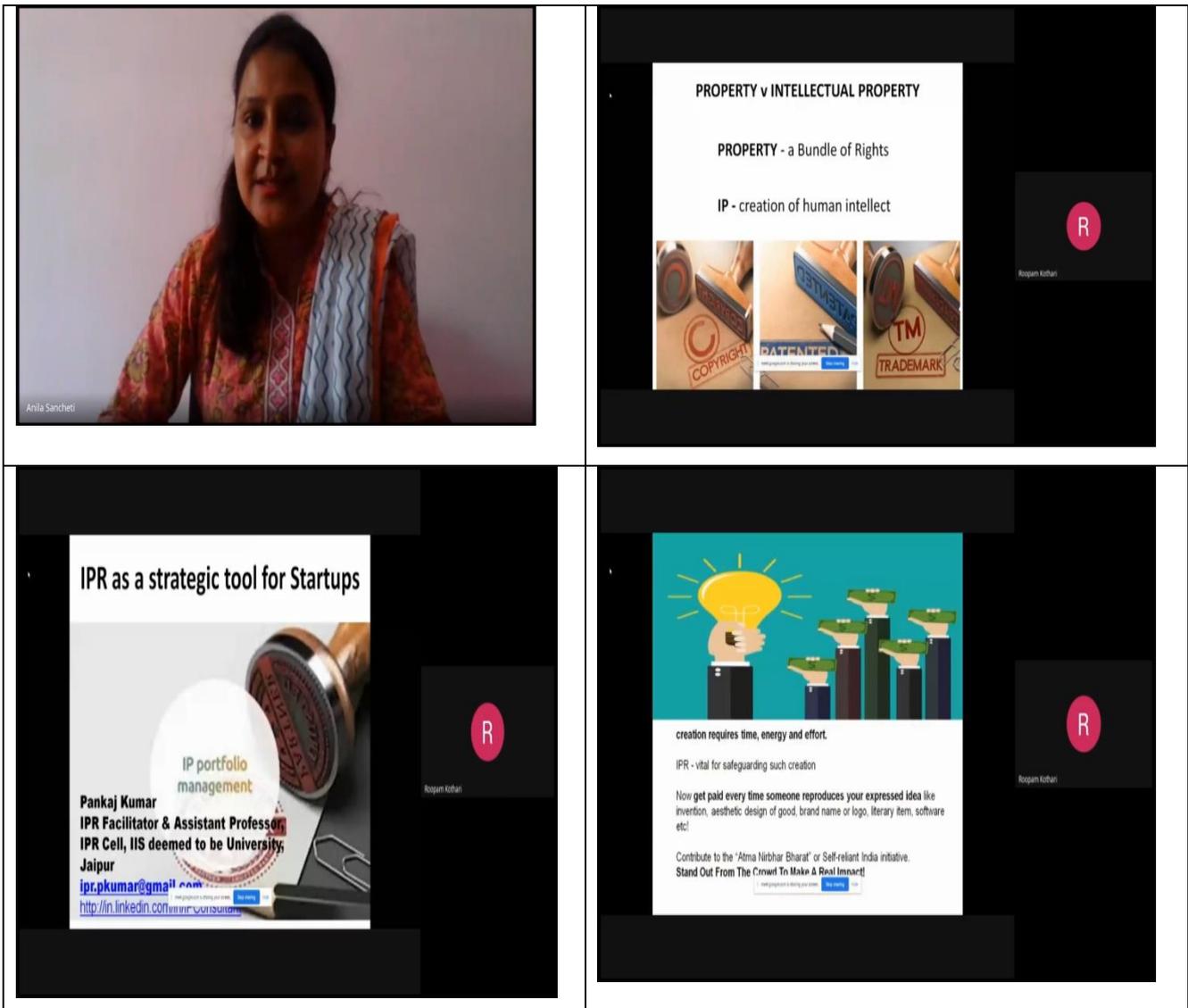
- An active and efficient IP management.
- Inventions and filing strategies in the field of Science.
- Role of contributors in assigning their IPR to the company.

Overall Report of the activity:

On 8th September 2020 IISU Incubation Centre, Jaipur in support with MSME – DI , Jaipur, Ministry of MSME, Government of India conducted a 1 Day webinar **on 'IPR as a Strategic Tool for Startups'**. The webinar was attended by 165 participants. The speakers for the Webinar Smt. Anila Sancheti, Assistant director, DC-MSME, Ministry of Micro Small and Medium Enterprises and Mr Pankaj Kumar, Innovation Ambassador, Assistant Professor, Coordinator – IPR Cell, IIS (deemed to be University), shared their knowledge and spoken on the following key issues:

- Pre-requisites for an active and efficient IP management
- Actions required for managing an IP portfolio
- Decisions concerning inventions and filing strategies in the field of Science
- Significant threats to IP portfolios
- Role of contributors in assigning their IPR to the company

Outcome: Students got knowledge about IP management and came to know about process of filing patents, copyright and trademarks.



Social Media link:

Twitter: <https://twitter.com/IISUniversity/status/1301110823213965312>

Facebook:

https://m.facebook.com/story.php?story_fbid=3213453358737741&id=289922161090890