



Dr. Ashok Gupta, a name that does not need any introduction, is the Vice-Chancellor of the IIS University and has recently been appointed as the Vice Chairman of the Navodaya Vidyalaya Advisory Committee. He has devoted his life to the cause of excellence in higher education and has always taken a strong stand on the education of the Girl Child. He has been nationally and internationally recognised on educational forefronts and has received various prestigious awards like the State Award (1988) and the National Awards (1989). **YOUTHSPEAK@IISU** got a chance to speak to him about his long journey and close association with education and found out how his enduring vision helped him lay the foundation of such a vast educational universe.

Sir, you have had more than 40 years of association with the field of education. How did it all start?

I started off as a post graduate teacher, 43 years ago, at the Maheshwari Higher Secondary School. In 1977, I took over the reigns of Maheshwari Public School as its Founder Principal and worked incessantly for 14 years to make it one of the best schools of the state. Then, in the year 1990 I got the chance to establish the India International School- IIS. Thereafter, I laid the foundation of the International College for Girls in 1995 and the International School of Informatics and Management in 1996. The Play House was established in 2001, while 2005 saw the setting up of the Community Radio Station- Radio 7 and IIS Gurukul. Gurukul is an institution where we provide free education to girls from underprivileged backgrounds. We also help them with books, uniforms and any other supports they need to further their educational interests. Moving on, in 2006 the Institute of Educational Research and Development was established and The International Institute of Management, Engineering and Technology came up in 2008. All the above institutions aim at imparting quality education and have state-of-art infrastructure.

You have always been an advocate of the education of the Girl Child. What inspired you to take a move in this direction?

Women play a very important role in our society. Educated women can help build a healthy society to live in. Women serve the society in many ways. I have always felt, since I started my journey with education, that somewhere down the line girls are not always supported for higher education. A girl who is qualified can equally be a good home maker. And I believe a good academic foundation can improve the quality of life of a girl and our society.

Years of hard work, meticulous planning and an enduring vision has now led to the building of this vast IIS Institutional Universe and Network. What were the ups and the downs you faced during these years?

Yes, definitely there were many obstacles & difficulties that came across my way. As we all know success demands a lot of input and it does not always come easily. I have always worked hard towards the building of this vast educational network and I am thankful to the people who have helped and supported me at each and every juncture. There were hurdles but what helped me were the determination & vision I carried with me and I never let it fade.

Sir you are an inspiration and role model to so many students. Who is your inspiration?

I am grateful that students take me as a role model. The inspiration of my life has been my father who always abided by the principles of discipline and honesty. It is because of him that I learnt to carry a vision in life. You must always be acquainted with the aim of your life and success shall come your way soon.

The students of Journalism and Mass Communication are now bringing out their quarterly newspaper, named YOUTHSPEAK@IISU. What do you have to say about it?

I am very happy with the initiative of the students who have endeavored to walk away from the beaten path and made an effort to get familiar with the practical aspects of the profession they aspire to be a part of. Creative initiative on the part of students is always welcomed and praised at the IIS Institutional Network. Bringing out a newspaper is a commendable venture and I pray for your success.

"Creative initiative on the part of students is always welcomed and appreciated at the IIS Institutional Network. Bringing out a newspaper is a commendable venture and I pray for your success."

Vibrant Colours of ICG.....

Instances of cultural heritage are not limited to a single manifestation and may include elements from multiple domains. Similarly Fests or Festivals are complex expressions of intangible cultural ethos that include singing, dancing, theater, story telling, craftsmanship, sports to name a few. Fests are the cultural tradition and heritage of our culture.

The much awaited extravaganza, the three day IIS University fest was organised from 21st October 2010 and lasted till 23rd October 2010. The three days were filled with celebration, fun, frolic, entertainment and talent. There was a break from the daily activities and every one on campus was enveloped in the festive mood. The first day of the



fest included activities like elocution, face painting, web page designing, quiz, dances and creative writing competition. The participants of all the activities seemed to be fully prepared, charged and excited. The days of practice by participants was evident when they finally portrayed their talent on stage.

The second day began with t-shirt designing followed by Just A Minute (JAM), quiz and group dances. The third and the final day had a melodious beginning with the solo singing competition followed by creative competitions of best out of waste. All the competitions saw a huge response as we could hear thunderous applause and rhythmic clapping by the audience. The main attraction of the fest was the various stalls of food items, fashionable outfits & accessories, games and palmistry.

Such fests provide an apt platform for the students to showcase their talents and actualize their potential. ICG has always focused on bringing out the best in the students and ensuring that they remain rooted in their culture.

Vinamrata Bhojwani, BJMC SEM I

Surabhi Mishra Bags Rajasthan Gaurav Award

International Squash player Surabhi Mishra has been honoured with the prestigious Rajasthan Gaurav Award in the category of sports on 10th October 2010 in Jaipur. She has brought glory to the state of Rajasthan and the IIS University. She was earlier awarded the same honour in the year 2006. The awardees included professionals from various fields such as Civil Services, TV & Cinema, Theatre, Media, Industry, Literature, Fine Arts, Social Work, Sports and Performing Arts.



Another feather in her cap is her selection in the Asian Games. As the first Squash player from Rajasthan Surbhi Mishra has won 3 Junior National Titles consecutively. Recently she participated in the Common Wealth Games and reached the Quarter Finals. She also participated in the Kuwait Open Championship organized by the princess of Kuwait and reached the Semi Finals.

Vandana Bhatia, MJMC SEM III

Tongue in Cheek



घर से दूर घर का अहसास.....

आज के चुनौती भरे दौर में हर कोई आगे बढ़ने की होड़ में और अपना करियर बनाने की लालसा में अपने घर से दूर रहने को मजबूर है। अपनी अलग पहचान बनाने के लिए अपनों से दूर किसी दूसरे शहर में रहना किसी चुनौती से कम नहीं है। ऐसे में घर की याद आना तो स्वाभाविक है। जीवन की राह में चलते चलते बहुत से लोग ऐसे मिल जाते हैं जो अपनों से भी ज्यादा अपने होने का अहसास देते हैं। आई सी जी का अमूल पार्लर और उसे चला रही गीता शर्मा उन्ही लोगों में एक हैं जो छात्राओं को घर का अहसास करा देती हैं। गीता शर्मा व्यावसायिक तौर पर कोई शिक्षिका तो नहीं हैं पर किसी मार्गदर्शक से कम भी नहीं हैं। कालेज की छात्राएं अपने खाली समय में गीता जी को घेर लेती हैं और फिर शुरु होता है बातों का सिलसिला जो सभी में एक स्फूर्ति भर देता है। चाहे इसे मां का प्यार कहें या मासी का दुलार इनसे बात करके एक सुकून मिलता है। घर से दूर एक घर और मां जैसा प्यार देने वाली गीता आंटी सबकी चहेती हैं। इनकी आंखों में एक उम्मीद नजर आती है। यह पार्लर कालेज की छात्राओं के लिए एक सहारा है, एक घर है, घर का अहसास है, घर से दूर।



प्रीति खेलानी, बीजेएमसी सेम I



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Editorial

A Voice



The season of lights and festivity has come bearing great news for every member of the IIS University for we have a new member amongst us. The Department of Journalism and Mass Communication has inaugurated the first edition of its quarterly newspaper YOUTHSPEAK@IISU. I write this name with great pleasure and pride because in these pages I have found a living synonym for 'space', 'voice', 'platform' and all the other forms of expression we, the young, crave for.

Why a newspaper? Though the question may seem irrelevant but it is nevertheless an important one. To be young is not always easy, for we constantly live under the shadow of 'experience' which unfortunately, only age can bring our way. Of course, learning happens through education but there is so much learning which cannot be taught in any other way but by experience. But what happens when we live in a world like ours? A world which is constantly in a state of flux, changing every minute. Though we are becoming a global village, but the distances amongst us only seem to be widening. We are divided by age, culture, language, religion, unable to build bridges. How then can we communicate? How can we help the 'dialogue' win over the 'monologue' and allow the perspective of the youth to come to the fore.

We, at YOUTHSPEAK@IISU offer you this space to bridge this gap. To exchange and discuss every thought worth thinking. To not just seek answers but also ask questions. We, the young are all set to confront the societal challenges and transcend from being 'poverty struck India' to a global pioneer. Six decades ago, many wrote off our fledgling republic as a post-colonial upstart. Yet here we are, with the greatest youth force, on whose shoulders rests the responsibility of tomorrow. Every newspaper too has a responsibility- an ideal to live up to. We at YOUTHSPEAK@IISU promise to show a mirror to the various cultural, political and most importantly, spiritual issues which we confront today.

If we are to prepare ourselves for a promising future, we need to become citizens of the world in every way- alert, responsive and sensitized. So join us in our journey in the pursuit of knowledge.

We look forward to your participation and feedback.

Priyamvada Singh, MJMC Sem. III

Guest Corner

Women Empowerment : Challenges & Opportunities



Empowerment of women is an issue which is gaining momentum globally. It is an indispensable element in all campaigns related to women rights. The concept of women empowerment has its roots in the women's movement around the world. This term became quite popular in the mid 1980's, in the field of development, especially in India.

The sixth five year plan (1980-85) can be taken as a landmark for upholding issues related to women where the concept of 'women' and their development was introduced for the first time. An integrated approach was required to achieve the goal of women empowerment.

Empowerment in the simplest form means the manifestation of redistribution of power that challenges patriarchal ideology and male dominance. It is a transformation of the structure that reinforces and perpetuates gender discrimination. It is a process that enables women to gain access to and control of material as well as information resources. Empowerment is a process of strengthening the hold of women over their own lives, enabling them to participate in and decide important matters affecting their lives at home, community and government policies. It is a tool which generates the sense of gaining control of, participating and decision making.

Empowerment of women is the central and powerful force in search for a safe environment, economic and social justice, adequate reallocation of resources and the survival of all species in an environment in which future generation can flourish.

Empowerment also implies avoidance of crime and atrocities against women and improvement in education, health, economic conditions and status of women. Srilata Batliwala observes, "At the grass root programme and policy debates alike

, empowerment has virtually replaced terms such as welfare upliftment, community participation and poverty alleviation to describe the goal of development and intervention. Thus empowerment captures the sense of gaining control of participating and decision making."

The answer to the need to empower women lies at the base of society where there is gender inequality. This gender inequality is a universal fact of life. Around the world women are discriminated against by law and customs which makes them the most vulnerable and disadvantaged social groups. High rates of illiteracy and fertility among women restricts their roles to child care where as domestic chores heightens oppression and exploitation. The root cause of this situation is illiteracy which leads to poverty, ignorance and superstition. The material state in which poor people live is characterized by low wages which result in poor nutrition, lack of access to health care and educational training. Poverty has led to further deterioration in the state of women. It has led poor women to lower status, low paying occupation, economic exploitation and even sexual abuse.

It is evident that Women's Empowerment is the need the hour and education has a vital role to play. Empowerment of women through education will lead to their increased participation in government institutions and development of better entrepreneurial institutions and better opportunities. More women in politics, business houses, administration and management will quicken the pace of progress towards equality and empowerment. Women in top decision making positions will help in highlighting aspects and issues concerning women in the formulation of national policies and development plans which would result in developing the full potential of women. Equality and empowerment of women is thus essential for the development of the nation. Involvement of women in the process of gaining control and in decision making will result in real empowerment directly bringing about the change in the status of women.

Dr. Sharad Rathore, Professor IISU

As it is

Somersaults in Numberland : Wouldn't dozen be better?

I am on an adventure with Alex. My new acquaintance Alex Bellos, journalist, peripatetic traveler and a wanderer in Numberland. Do I see a puzzled look in your eyes? Well my adventure with Alex is through his fascinating book Alex's Adventures in Numberland: Dispatches from the Wonderful World of Mathematics.

Have you ever wondered why we use the number ten as the base in the decimal system? All of us who are above forty remember inches and feet and dozen and gross not so long ago. And twelve as a unit makes much more sense than ten.

Ten divided by anything but five and two comes up with awful figures. Like 3.33 when we need three parts, or 14.285 when we need a seventh part. But think of twelve as a unit as it is divisible by many more numbers such as 2, 3, 4, 6 and thus come up with more cleaner numbers when divided.

In fact there are people and societies who try to put in efforts to spread and inform the people about the concept of the dozenal, as it is called. One of the main proponents, president of the Dozenal Society of America, Michael de Vlioger, argues about its usefulness in all the measurements using occupations from architecture, to engineering to carpentry.

Alex's research indicates that this quality of time tables exists in most Asian languages and it gives Asians an innate edge on mathematical speed over Westerners. Experiments consistently depicts that Asians learn faster to count than Europeans. "The same is the case with Chinese as when American and Chinese nationalities were asked to count till 12, the Chinese came out to be a year ahead with higher numbers."

Though I use my fingers for counting even today, I for one never used the abacus, which I think Indians in the past used. In Japan, with all the calculators and advanced computer technology, the abacus is still in huge demand. It has nothing important to do with daily mathematics but it is symbolic of pride and mental prowess. Children go to Soroban or abacus classes as they would to skating or tai chi.

The system even has a belt system like in the martial arts. There are over 20,000 abacus clubs in the city of Tokyo alone. Young bright children from age five to twenty join classes for honing their skills in super fast calculation with the clicks of the beads.

An even more fascinating aspect of Soroban is 'Anzan'. After mastering the abacus for a few years, a student can visualise it without actually having it. To encourage it, Yuji Miyamoto, head of the best abacus school in Tokyo, not only holds national championships but has also developed the computer game Flash Anzan.

Experiments with brain imaging done in Japan during an Anzan competition showed that an entirely different part of the brain is used for this than that used in solving conventional mathematics puzzles. Alex's book is a treasure house for the curious and those interested in connecting the dots between history and present.

Mallika Sarabhai

DNA, Sunday, Nov 14, 2010.

Insight

Happiness

Each morning when I open my eyes I say to myself: I, not events, have the power to make me happy or unhappy today. I can choose which it shall be. Yesterday is dead, tomorrow hasn't arrived yet. I have just one day, today, and I'm going to be happy in it.

Groucho Marx

The greatest degree of inner tranquility comes from the development of love and compassion. The more we care for the happiness of others, the greater is our own sense of well-being.

Tenzin Gyatso

Hope is itself a species of happiness, and perhaps, the chief happiness which this world affords.

Samuel Johnson

If you want to be happy, set a goal that commands your thoughts, liberates your energy, and inspires your hopes.

Andrew Carnegie

Thousands of candles can be lighted from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared.

Buddha

Most people are about as happy as they make up their minds to be.

Abraham Lincoln

Feedback

I believe that the expression is the most important gift by the God.

I appreciate the initiative being taken by the students of Journalism & Mass Communication to bring out a Newspaper.

Here I am reminded of the words of Ronald Osborn "Unless you try to do something beyond what you have already mastered you will never grow"

My best wishes!!

Aparna Shekhawat

Public Relations Officer, IISU



I am very excited to know this wow! the newspaper of our college filled with all what I want to read is about to come. Yippee! I am waiting for its first copy

Best Wishes.

Neha Sharma

MSc.IT

Its good...best wishes. We would like to read. Publish it as soon as possible.

Chetali Shekhawat

BA Sem V



The newspaper must be motivational. The circulation must reach our parents too. (Special request...our photos must get published plzzz..)

Vasundhara Pareek,

B.Com Sem V



The Bridge of ICG : Connecting People



Of all the places in the huge ICG campus, the place which is closest to my heart, is the "BRIDGE". It is a place where one can find absolute peace of mind and can spend leisure hours trying to know oneself better.

I remember the first day of college when I came here feeling quiet alone and lost. I looked up and saw the beautiful bridge. I went up and sat on the edge. The view from the bridge gave me an inspiration to write something as I have a literary bent of mind. It seemed that I had a canvas and brush to portray the view from this height. I took out my pen and diary and wrote what ever I experienced that particular day. I

felt my sorrow giving way to a realization that I had a friend after all and that I was not alone. Six months have passed and this bridge has now become part and parcel of my life. When ever my friends and I are free we sit and share our experiences and the list of my friends made on the bridge is growing every day.

Though the bridge is just a small passage which connects C block and D block of the college but calling it the 'bridge,' is justified. The reason being that it connects people. It offers a place to gather and spend quality time, to strengthen bonds & friendship. This bridge is placed at a height from where one can clearly view the college and admire its beauty. This place has something to offer to everyone whether it is peace and solace, introspection or just a quiet corner to complete one's work. This bridge has seen the school growing into a college and the college into a university. It symbolizes the summit- and seems to say-go up and touch the sky!

Vinamrata Bhojwani, BJMC



One of the most familiar faces on the ICG campus is Mr. Sita Ram Sharma affectionately called 'PUNDIT JI'. He has

been a part of the college for the past 13 years and one sums up his entire experience as "superb" and "memorable". he finds all the students and staff members very cordial and says that he receives a lot of respect and affection from everyone. one is amazed to see how he calmly manages to cater to the hunger pangs of hundreds of students at the same time. The canteen remains flooded with students at lunch hour but he efficiently manages to appease one and all. when asked how he manages it all he explains humbly that it is the smile on everyone's face that inspires him to work continuously for hours.

Pundit ji calls himself a "karmyogi" who believes, 'HUM ACHCHHE TO SAB ACHCHHE'.

Priya Chhabra, BJMC

**'HUM
ACHCHHE
TO SAB
ACHCHHE
' : Pundit Ji**



सुनहरे पल.....



कभी कभी लगता है कि जिंदगी बहुत खूबसूरत है जिसका एक एक पल अमूल्य है । इस संस्थान में मेरा पहला दिन, अजनबी होने का अहसास ,लेकिन एक आत्मविश्वास कुछ कर गुजरने का ,एक नए पड़ाव की ओर ढेर सारी उम्मीदों और आशाओं के साथ मैंने अपने कदम बढ़ाए । मुझे आज भी याद है वो स्टूडेंट्स की भीड़, इतने बड़े कैम्पस में सभी अपनी अपनी क्लासेज को ढूँढ रहे थे , कोई नोटिस बोर्ड तो कोई रिसेप्शन में पूछताछ करता नजर आया । सभी की आँखों में चमक थी । ओरियंटेशन के दिन हम सभी ने महसूस किया कि यही वह संस्थान है जो हमारे करियर को एक आकार प्रदान करेगा ।

वह दिन है और आज का दिन है वही कैम्पस वही स्टूडेंट्स लेकिन बहुत सारे दोस्त । आज एक रास्ता ,एक मंजिल मेरे सामने है आज यह जगह मुझे अपनी लगने लगी है मानो बरसों की जानपहचान हो । आई सी जी का एक हिस्सा होना ही अपने आप में एक गौरव की बात है । इस एक साल में मैंने स्वयं में एक बड़ा बदलाव महसूस किया है । पलक झपकते ही साल कैसे बीत गया,पता ही नहीं चला, लेकिन सहेजकर रखने वाली ढेर सारी यादें दे गया ।

...ऋचा तिवारी, एमजेएमसी

माँ

चाय का पहला घूंट पीते ही मुझे माँ याद आ जाती है जिसके दिन की शुरुआत भगवान को याद करने के बाद चाय बनाने से होती है



आखें उन्हें देख नहीं पाती है मगर चाय का धुआँ उन्हें दिखा जाता है आता है घर का आंगन याद जहाँ मेरा हर दिन बीता था चाय का पहला घूंट पीते ही याद आ जाती है माँ आती है अदरक कूटने की आवाज महकता है घर चाय पत्ती की खुशबू से फिर प्यार से उठाती है माँ कि बेटा सुबह हो चुकी है

आज मैं घर से दूर हूँ मगर माँ हर वक्त मेरे साथ है साथ है उसका प्यार उसकी हर बात हाथ में है चाय स्वाद में है बीती बातें

जिस चाय को पी कर मेरा कंठ होता रहा तर वह सिर्फ चाय नहीं है मेरी माँ का आशीर्वाद

अंकिता शर्मा, एमजेएमसी

Tid - bits

There should be more activities like Yoga session and Aerobics so that students can learn something new and discipline can be maintained.

- Dr. Renu Shungloo



Srijan Hall is the best place to hang out in the college campus.
Neha Juniwal
B.com (P) Sem-V



Assignments and projects should be less.
Kamakshi Bhatt
B.Com (H) Sem-I



Attendance should not be a big issue.
Palak Bindal
B.com (H) Sem I



There should not be any boundation for entering and leaving the college campus.
Saloni
B.A. Sem I



Visual Arts Department is like my home .I enjoy every moment here.
Rukhsana Khan
BVA Sem VII



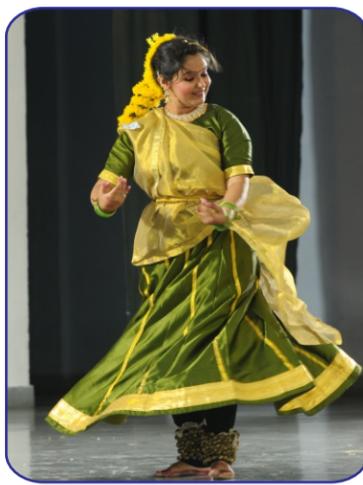


Young Minds at Work

A two day workshop was held at ICG for the students of Journalism & Mass Communication on 27th and 28th, October 2010. It was conducted by renowned journalist Amit Sharma, Desk Editor, Bhaskar T.V. The Newspaper making workshop proved a rich learning experience for the students. It emphasized on the important reporting and designing aspects of journalism.

Practical knowledge was imparted where the students got hands on experience as they prepared reports, layouts and editorials. finally, it was all collated and they created their own Newspaper dummies. The genesis of YOUTHSPEAK@IISU would definitely be this innovative and successful workshop.

Anjali Bhati (BJMC)



PLACEMENT SEASON BEGINS AT IIS UNIVERSITY



As soon as the HR CONCLAVE held on 12-13 Oct.2010 concluded, the placement season began at ICG. The HR conclave -'Opportunities for Emerging Talent: Mapping and Meeting Industry's Expectations', laid emphasis on bridging the gap between the academia and the corporate.

The HR conclave was followed by the placement session in the month of October. Prestigious multinationals like Tata Consultancy Services, HCL, IBM and WIPRO have hired students in good numbers.

The graph of placements is expected to rise in the future with many other companies, like Infosys, expected to visit IISU for placement in the month of January.

The students are constantly updated about the campus recruitments through e-mails, notices, posters, banners, SMS's and announcements. In order to prepare for the recruitment drive, training workshops are being held for the students. Special attention is being paid to the areas like Soft Skill Development and preparation of CVs.

we are sure that the coming year will bring a lot of luck to all our deserving UG and PG final year students.

Forthcoming Attractions

- ★ NSS Essay writing competition - January, 2011
- ★ NSS Hemoglobin check up camp- January, 2011
- ★ Infosys - Campus Drive - January, 2011
- ★ Interclass Sports Competitions - January, 2011
- ★ Annual Day - February, 2011

Team of YOUTHSPEAK@IISU

Editorial Team-	Priyamvada Singh, Diana Rose, Garima Rajawat, Mina Khan
Reporting Team-	Preeti Khelani, Vandana Bhatia, Vinamrata Bhojwani, Priya Chhabra, Chandrika Mishra, Preeti Makhija, Hina Bhardwaj
Design Team -	Kritika Sharma, Richa Tiwari, Saakshi Sharma, Jyoti Ranawat
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PEN
DOWN
YOUR
THOUGHTS



YOUTHSPEAK@IISU offers you the platform to get your creative thoughts published. Do write in to us by contributing poems, articles and even photographs clicked by you.